



# MEDALLION OF EXCELLENCE

MEDALLION OF EXCELLENCE IS A LONG STANDING PROGRAM HONORING OUR AREA'S TOP SCHOLARS. THIS EVENT WILL SHOWCASE THE EXCELLENCE OF HIGH ACHIEVING SENIORS FROM VOLUSIA & FLAGLER COUNTY HIGH SCHOOLS AS WELL AS HONORING THE 2018/2019 AMAZING TEACHERS.

## **PUBLICATION:**

**MEDALLION OF EXCELLENCE  
PUBLICATION DATE: APRIL 7, 2019  
AD DEADLINE: MARCH 20, 2019**

## **BANQUET INFO:**

**WEDNESDAY, APRIL 10, 2019  
DINNER & PROGRAM 6PM - 8PM**

## **LOCATION:**

**DAYTONA 500 CLUB  
1801 W. INT'L SPEEDWAY BLVD.  
DAYTONA BEACH, FLORIDA**

## **APPLICATIONS ACCEPTED:**

**NOV. 30, 2018 - JAN. 14, 2019**  
ALL APPLICANTS MUST BE APPROVED BY THEIR  
PRINCIPAL AND/OR GUIDANCE COUNSELOR.

THE DAYTONA BEACH  
**NEWS-JOURNAL**  
**EVENTS**

## **FOR ADDITIONAL INFORMATION CONTACT:**

**KAITLYN STIER  
EVENTS MARKETING MANAGER  
386-681-2365 | [EVENTS@NEWS-JRNL.COM](mailto:EVENTS@NEWS-JRNL.COM)**



# MEDALLION OF EXCELLENCE

## NEWS-JOURNAL MEDALLION OF EXCELLENCE BANQUET SPONSORSHIP LEVELS

### VALEDICTORIAN SPONSOR \$4995

One 6x5 Full Color Banner in Special Section, April 7, 2019 ▪ Two 6x6 ROP pick-up Ad to be used by April 30, 2019 ▪ 50K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ One Sliding Billboard on news-journalonline.com ▪ Sponsor 3 students scholarships (\$250 each) ▪ Present scholarship checks on stage ▪ 2-3 minute podium address ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Rotating logo on event website with click through to sponsor's website ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ One table of 8 at banquet

### SALUTATORIAN SIGNATURE SPONSOR\* \$3,000

One 2x6 Full Color Ad in Special Section ▪ One 2x6 ROP pick up Ad to be used by April 30, 2019 ▪ 35K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 3 students scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ One table of 8 at banquet

\*Select (1) Signature Sponsorship from below:

Centerpiece – Designation on all centerpieces as sponsor

Bag – Designation on all bags as sponsor (logo inclusion)

Valet – Custom valet tickets & signage in valet area (logo inclusion)

Selfie Station - Designation on all photos as sponsor (logo inclusion)

### GRADUATE SPONSOR

**\$1750**

One 2x6 Full Color Ad in Special Section ▪ 30K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 2 student scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ One table of 8 at banquet

### HONORS SPONSOR

**\$995**

One 2x6 Full Color Ad in Special Section ▪ 20K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 1 students scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 4 tickets to banquet

### MEDALLION SPONSOR

**\$495**

Sponsor (1) student scholarship (\$250 each) ▪ One 2x3 Full Color Ad in Special Section ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 2 ticket to banquet



# MEDALLION OF EXCELLENCE

## NEWS-JOURNAL MEDALLION OF EXCELLENCE SPONSORSHIP AGREEMENT

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between CA  
Daytona Holdings, Inc. DBA: The Daytona Beach News-Journal and \_\_\_\_\_  
\_\_\_\_\_, "Retailer".

### Sponsorship Levels:

- Valedictorian, \$9,995     Salutatorian Signature\*, \$3,000    Select (1) Signature: \_\_\_\_\_
- Graduate, \$1,750     Honors, \$995     Medallion, \$495

Total: \_\_\_\_\_ NJ Account #: \_\_\_\_\_

- Ledger     Credit Card Authorization     Check \_\_\_\_\_ (check #)

\*All cash accounts MUST prepay in full with submitted agreement

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email address: \_\_\_\_\_

Approved by: \_\_\_\_\_ (Print) Date: \_\_\_\_\_

\_\_\_\_\_ (Signature)

News-Journal Representative: \_\_\_\_\_ Rep# \_\_\_\_\_

Events Marketing Manager Approval: \_\_\_\_\_ Date: \_\_\_\_\_



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