



MEDALLION OF EXCELLENCE

MEDALLION OF EXCELLENCE IS A LONG STANDING PROGRAM HONORING OUR AREA'S TOP SCHOLARS. THIS EVENT WILL SHOWCASE THE EXCELLENCE OF HIGH ACHIEVING SENIORS FROM VOLUSIA & FLAGLER COUNTY HIGH SCHOOLS AS WELL AS HONORING THE 2018/2019 AMAZING TEACHERS.

PUBLICATION:

**MEDALLION OF EXCELLENCE
PUBLICATION DATE: APRIL 7, 2019
AD DEADLINE: MARCH 20, 2019**

BANQUET INFO:

**WEDNESDAY, APRIL 10, 2019
DINNER & PROGRAM 6PM - 8PM**

LOCATION:

**DAYTONA 500 CLUB
1801 W. INT'L SPEEDWAY BLVD.
DAYTONA BEACH, FLORIDA**

APPLICATIONS ACCEPTED:

NOV. 30, 2018 - JAN. 14, 2019
ALL APPLICANTS MUST BE APPROVED BY THEIR
PRINCIPAL AND/OR GUIDANCE COUNSELOR.

THE DAYTONA BEACH
NEWS-JOURNAL
EVENTS

FOR ADDITIONAL INFORMATION CONTACT:

**KAITLYN STIER
EVENTS MARKETING MANAGER
386-681-2365 | EVENTS@NEWS-JRNL.COM**



MEDALLION OF EXCELLENCE

NEWS-JOURNAL MEDALLION OF EXCELLENCE BANQUET SPONSORSHIP LEVELS

VALEDICTORIAN SPONSOR \$4995

One 6x5 Full Color Banner in Special Section, April 7, 2019 ▪ Two 6x6 ROP pick-up Ad to be used by April 30, 2019 ▪ 50K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ One Sliding Billboard on news-journalonline.com ▪ Sponsor 3 students scholarships (\$250 each) ▪ Present scholarship checks on stage ▪ 2-3 minute podium address ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Rotating logo on event website with click through to sponsor's website ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ One table of 8 at banquet

SALUTATORIAN SIGNATURE SPONSOR* \$2,500

One 2x6 Full Color Ad in Special Section ▪ One 2x6 ROP pick up Ad to be used by April 30, 2019 ▪ 35K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 3 students scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 4 tickets to banquet

*Select (1) Signature Sponsorship from below:

Centerpiece – Designation on all centerpieces as sponsor

Bag – Designation on all bags as sponsor (logo inclusion)

Valet – Custom valet tickets & signage in valet area (logo inclusion)

Selfie Station - Designation on all photos as sponsor (logo inclusion)

GRADUATE SPONSOR

\$1250

One 2x6 Full Color Ad in Special Section ▪ 30K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 2 student scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 4 tickets to banquet

HONORS SPONSOR

\$995

One 2x6 Full Color Ad in Special Section ▪ 20K ROS impressions on news-journalonline.com run by April 30, 2019 ▪ Sponsor 1 students scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 2 tickets to banquet

MEDALLION SPONSOR

\$495

Sponsor (1) student scholarship (\$250 each) ▪ One 2x3 Full Color Ad in Special Section ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 1 ticket to banquet



MEDALLION OF EXCELLENCE

NEWS-JOURNAL MEDALLION OF EXCELLENCE SPONSORSHIP AGREEMENT

Agreement made this _____ day of _____, _____, by and between CA
Daytona Holdings, Inc. DBA: The Daytona Beach News-Journal and _____
_____, "Retailer".

Sponsorship Levels:

- Valedictorian, \$9,995 Salutatorian Signature*, \$2,500 Select (1) Signature: _____
- Graduate, \$1,250 Honors, \$995 Medallion, \$495

Total: _____ NJ Account #: _____

- Ledger Credit Card Authorization Check _____ (check #)

*All cash accounts MUST prepay in full with submitted agreement

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Office: _____ Cell: _____

Email address: _____

Approved by : _____ (Print) Date: _____

_____ (Signature)

News-Journal Representative: _____ Rep# _____

Events Marketing Manager Approval: _____ Date: _____



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