



Volusia-Flagler Business Report



# WOMEN IN BUSINESS

2020 Virtual Award Ceremony

**OCTOBER 15**

**[NEWS-JOURNALONLINE.COM/WOMENINBUSINESS](https://news-journalonline.com/womeninbusiness)**

**LOCALiQ**

**Daytona Beach**



**WOMEN  
IN  
BUSINESS**

# TIMELINE

## **Ad Deadline:**

10.8.20

## **Special Feature**

## **Pub Date:**

10.15.20

## **Sponsor Agreement**

[CLICK HERE](#)

## **NOMINATIONS**

August 23rd - September 13th

## **HONOREES ANNOUNCED**

Week of September 21st

## **SPONSOR VIDEO PRODUCT**

Week of September 28th - October 7th

## **HONOREE GIFTS MAILED**

Sponsor items due by Oct. 7th

## **VIRTUAL AWARD CEREMO**

October 15th at 12:30pm



**WOMEN  
IN  
BUSINESS**

## Presenting Sponsor

- 150,000 RON Impressions on Local and USAToday.com
- :15 sec Commercial during Virtual Award Ceremony
- :30 Sec Video Presentation - 'Present Woman of the Year' Award
- Logo Inclusion - Nomination phase via Second Street
- Logo inclusion - All marketing materials
- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Rotating on Virtual Event Site w/ click through
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Top Awards (certificates)
- Logo inclusion - Top Awards (plaques)
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on facebook.com/NewsJournalEvents/
- Half Page ROP Ad (must run by October 31st)
- Half Page Ad in Special Feature (ROP) - October 15th

**SOLD**

**Cash Investment  
\$7,500**



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## Gold Sponsor

- 50,000 RON Impressions on Local and USAToday.com
- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on [facebook.com/NewsJournalEvents/](https://www.facebook.com/NewsJournalEvents/)
- Quarter Page Full Color ROP Ad (must run by October 31st)
- Quarter Page in Special Feature (ROP) - October 15th

**Cash Investment**  
**\$3,500**



**WOMEN  
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## Silver Sponsor

- 30,000 RON Impressions on Local and USAToday.com
- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on [facebook.com/NewsJournalEvents/](https://www.facebook.com/NewsJournalEvents/)
- Eighth Page ROP Ad (Must run by October 31st)
- Eighth Page in Special Feature (ROP) - October 15th

**Cash Investment  
\$1,500**



**WOMEN  
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## Bronze Sponsor

- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on [facebook.com/NewsJournalEvents/](https://www.facebook.com/NewsJournalEvents/)
- Sixteenth page ad in Special Feature (ROP) - October 15th

**Cash Investment \$750**



## 2020 Sponsorship Opportunities

### Presenting \$7,500

- 150,000 RON Impressions on Local and USAToday.com
- :15 sec Commercial during Virtual Award Ceremony
- :30 Sec Video Presentation - 'Present Woman of the Year' Award
- Logo Inclusion - Nomination phase via Second Street, All marketing materials, Listed as Sponsor on Virtual Event Site, Rotating on Virtual Event Site w/ click through, Save the date, Sponsor Thank You during Virtual Ceremony, Top Awards (certificates), Top Award (plaques), Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on facebook.com/NewsJournalEvents/
- Half Page ROP Ad (must run by October 31st)
- Half Page Ad in Special Feature (ROP) - October 15th

### Gold \$3,500

- 50,000 RON Impressions on Local and USAToday.com
- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on facebook.com/NewsJournalEvents/
- Quarter Page Full Color ROP Ad (must run by October 31st)
- Quarter Page in Special Feature (ROP) - October 15th

### Silver \$1,500

- 30,000 RON Impressions on Local and USAToday.com
- Logo inclusion - Listed as Sponsor on Virtual Event Site
- Logo inclusion - Save the date
- Logo inclusion - Sponsor Thank You during Virtual Ceremony
- Logo inclusion - Virtual Event Program
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on facebook.com/NewsJournalEvents/
- Eighth Page ROP Ad (Must run by October 31st)
- Eighth Page in Special Feature (ROP) - October 15th

### Bronze \$750

- Logo inclusion - Listed as Sponsor on Virtual Event Site, Save the date, Sponsor Thank You during Virtual Ceremony, Virtual Event Program,
- Opportunity to provide marketing items to (40) honorees
- Thank you sponsor FB post on facebook.com/NewsJournalEvents/
- Eighth Page ROP Ad (Must run by October 31st)
- Eighth Page in Special Feature (ROP) - October 15th



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# AD SPECS

## DIGITAL

RON Impressions on Local and USAToday.com  
300x250, 320x50, 300x600, 728x90

## PRINT + SPECIAL FEATURE

Full Color ROP Ad 1/16  
4.881" x 2.65"

Full Color ROP Ad 1/8  
4.881" x 5"

Full Color ROP Ad 1/4  
4.881" x 10.25"

Full Color ROP Ad 1/2  
9.873" x 10.25"

*ROP & Digital ads must run by 10/31/2020. Special Feature ad will publish on 10/15/2020*