



PREPARATION

HURRICANE
Quiz

**GET YOUR BUSINESS SEEN
ON OUR HURRICANE QUIZ!**
Online and In Print Contest!

news-journalonline/contests

WIN DAILY!!!

Daily Prizes for Viewers & Readers!

One winner selected daily. Prizes vary.

TROPICAL DEPRESSION

- ▶(7) 3x3 gang page ads
- ▶Logo inclusion on Quiz
- ▶Optional database opt-in

INVESTMENT: \$700

TOTAL VALUE: \$1,200



Contest will run
for 7 days

Publication Dates:

July 30th thru Aug 5th

Deadline: July 24th

TROPICAL STORM

- ▶(7) 3x3 gang page ads
- ▶50k ROS Impressions
- ▶Site Skin
- ▶SOV Standard Ad Unit on contest page
- ▶Optional digital coupon on contest page
- ▶Recognition on Facebook posts
- ▶Logo inclusion on Quiz
- ▶Optional database opt-in

INVESTMENT: \$1,500

TOTAL VALUE: \$2,750



HURRICANE

(EXCLUSIVE CATEGORY SPONSOR)

- ▶ *Hurricane Contest Brought to you By*
- ▶(7) 3x3 gang page ads
- ▶100k digital impressions
- ▶Site Skin & Article Targeting
- ▶(4) Quarter Page ROP Ads to be used by September 30, 2020
- ▶SOV Standard Ad Unit on contest page
- ▶Optional digital coupon on contest page
- ▶Recognition on Facebook posts
- ▶Logo inclusion on Quiz
- ▶Optional database opt-in

INVESTMENT: \$5,000

TOTAL VALUE: \$6,250



**Call your Media Consultant today
or sign up for your package online at
www.news-journalonline.com/hurricaneexpo**

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THE DAYTONA BEACH
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