

# Volusia & Flagler's #1 Source for Business News & Information

## Business Report Advertising Rates:

	1x	3x	6x	12x
Full Page.....	\$3,025	\$2,485	\$2,005	\$1,735
Half Page.....	\$1,645	\$1,375	\$1,165	\$965
Quarter Page.....	\$905	\$755	\$645	\$525
Eighth Page.....	\$495	\$415	\$355	\$295

### Preferred Positions:

	1x	3x	6x	12x
Back Page.....	\$3,095	\$2,795	\$2,305	\$1,860

### Inside Front &

Inside Back.....\$3,085.....\$2,595.....\$2,185.....\$1,760

Digital display ads available for all ad buys at \$10CPM

Rates include FULL COLOR. All Rates Are Net.

\*creative fees may apply.

## Distribution:

**Sunday Full Run - News-Journal  
Home Delivery & Single Copy  
Modular Tab**

Reaching over 115,000 print readers.

Business Report is also available on  
[news-journalonline.com](http://news-journalonline.com)

In addition to our regular content, we have partnered with the Daytona Regional Chamber to create added value within our publication. Since September 2015, the News-Journal Business Report has included a Chamber themed B2B publication, titled Inside Volusia Business, a monthly insert that focuses on current Chamber activities, events and programs



## BUSINESS SPOTLIGHTS:

- Conversation pieces with local leaders
- Community Businesses making a difference
  - Then and Now
  - Event Calendar
- SEEN in the community
- Moving Ahead

## Chamber Discounted Advertising Rates:

	1x	3x	6x	12x
Full Page.....	\$2,270	\$1,865	\$1,505	\$1,300
Half Page.....	\$1,235	\$1,030	\$875	\$725
Quarter Page.....	\$680	\$565	\$485	\$395
Eighth Page.....	\$370	\$310	\$265	\$220

  
**Daytona Regional**  
CHAMBER OF COMMERCE

As a Chamber member, you are able to leverage the readership of the Volusia Flagler Business Report with discounted rates.

See Calendar for publication dates, deadlines and content descriptions