

STAND UP

TO BREAST CANCER



Special Guest:

*Brenda
Ladun*

Prime-time ABC news anchor
and breast cancer survivor.

Tuesday, October 29

The Henderson Beach Resort & Spa

200 Henderson Resort Way, Destin, FL 32541

SPONSORSHIP PACKET

StandUpToBreastCancer.com

PRESENTING SPONSOR OPPORTUNITY

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. Over a dozen of our local breast cancer survivors will be honored and recognized during the event in October 2019.

PRESENTING SPONSOR - **\$15,000**

- 2 VIP Tables for 8 guests
- 16 VIP Meet and Greet Passes
- One full page ad in Stand Up to Breast Cancer Special Edition
- 150,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional two full page ad in NWF Daily News
- Logo included on event marketing
- Logo included on Social Media
- Inclusion in announcement story
- Lead in pre-roll commercial during event
- Inclusion on red carpet backdrop (Step and Repeat)
- Featured story in special section about business
- Verbal recognition from stage
- On Stage presentation

SOLD

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SUPPORTING SPONSOR OPPORTUNITY

The Stand Up to Breast Cancer Event was created to honor local breast cancer survivors and help raise awareness. Over a dozen of our local breast cancer survivors will be honored and recognized during the event in October 2019.

SUPPORTING SPONSOR - \$10,000

- 2 VIP Tables for 8 guests
- 16 VIP Meet and Greet Passes
- One full page ad in Stand Up to Breast Cancer Special Edition
- 100,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional full page ad in NWF Daily News
- Logo included on event marketing
- Logo included on Social Media
- Inclusion in announcement story
- Inclusion on red carpet backdrop
- Featured story in special section about business
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ELITE SPONSORSHIP OPPORTUNITIES

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PLATINUM SPONSOR - \$7,500

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 75,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Logo Inclusion on event website
- Database
- Inclusion on event materials
- Additional quarter page ad in NWF Daily News
- Logo included on event marketing
- Inclusion in announcement story
- Verbal recognition from stage

GOLD SPONSOR - \$5,000

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Logo Inclusion in event program
- Listing Inclusion on event website
- Additional quarter page ad in NWF Daily News
- Verbal recognition from stage

SILVER SPONSOR - \$2,500

- VIP Table for 8 guests
- 4 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage

PINK SPONSOR - \$1,500

- Reserved Table for 8 guests
- One quarter page ad to be donated to a charity of choice
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage

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EXCLUSIVE SPONSORSHIP OPPORTUNITIES

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COCKTAIL HOUR SPONSOR - \$3,500

- VIP Table for 8 guests
- 8 VIP Meet and Greet Passes
- One half page ad in Stand Up to Breast Cancer Special Edition
- 50,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Cocktail Hour Sponsor

VIP ROOM SPONSOR - \$2,000

- VIP Table for 8 guests
- 2 VIP Meet and Greet Passes
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official VIP Room Sponsor

CENTERPIECE SPONSOR - \$1,750

- Reserved Table for 8 guests
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Centerpiece Sponsor

CHAMPAGNE SPONSOR - \$1,750

- Reserved Table for 8 guests
- One quarter page ad in Stand Up to Breast Cancer Special Edition
- 25,000 Digital impressions on nwfdailynews.com
- Listing Inclusion in event program
- Listing Inclusion on event website
- Verbal recognition from stage
- Official Champagne Sponsor

ONLY ONE OF
EACH AVAILABLE

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For information about becoming
a sponsor please email:
events@nwfdailynews.com

SPONSORSHIP FORM

Take part in our future by completing this sponsorship form today.
Thank you for believing in a brighter tomorrow.

I am pleased to support the event with a sponsorship:

SOLD | PRESENTING SPONSOR

\$2,500 | SILVER SPONSOR

SOLD | VIP ROOM SPONSOR

\$10,000 | SUPPORTING SPONSOR

\$1,500 | PINK SPONSOR

SOLD | CENTERPIECE SPONSOR

\$7,500 | PLATINUM SPONSOR

ONLY ONE OF EACH AVAILABLE

\$1,750 | CHAMPAGNE SPONSOR

\$5,000 | GOLD SPONSOR

\$3,500 | COCKTAIL HOUR SPONSOR

SPONSOR RESERVATION (please complete if you are purchasing a sponsorship)

Company Name (as you would like to be recognized): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT OPTIONS

Check (payable to _____) \$ _____ Invoice my company \$ _____

Credit Card \$ _____ Mastercard Visa AMEX Discover

Name (as it appears on card): _____

Address (associated with card): _____

City: _____ State: _____ Zip: _____

Credit Card Number: _____ EXP: _____ CVV: _____

Cardholder Signature: _____ Date: _____

Thank you for your support!

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