



# MEDALLION OF EXCELLENCE

MEDALLION OF EXCELLENCE IS A LONG STANDING PROGRAM HONORING OUR AREA'S TOP SCHOLARS. THIS EVENT WILL SHOWCASE THE EXCELLENCE OF HIGH ACHIEVING SENIORS FROM VOLUSIA & FLAGLER COUNTY HIGH SCHOOLS AS WELL AS HONORING THE 2019/2020 AMAZING TEACHERS.

## **PUBLICATION:**

**MEDALLION OF EXCELLENCE  
PUBLICATION DATE: MAY 24, 2020  
AD DEADLINE: MAY 6, 2020**

## **BANQUET INFO:**

**TUESDAY, MAY 26, 2020  
DINNER & PROGRAM 6PM - 8PM**

## **LOCATION:**

**DAYTONA 500 CLUB  
1801 W. INT'L SPEEDWAY BLVD.  
DAYTONA BEACH, FLORIDA**

## **APPLICATIONS ACCEPTED:**

**NOV. 30, 2019 - JAN. 14, 2020  
ALL APPLICANTS MUST BE APPROVED BY THEIR  
PRINCIPAL AND/OR GUIDANCE COUNSELOR.**

THE DAYTONA BEACH  
**NEWS-JOURNAL**  
**EVENTS**

## **FOR ADDITIONAL INFORMATION CONTACT:**

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EVENTS MARKETING MANAGER  
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# MEDALLION OF EXCELLENCE

## NEWS-JOURNAL MEDALLION OF EXCELLENCE BANQUET SPONSORSHIP LEVELS

### VALEDICTORIAN SPONSOR\* \$4995

One 6x5 Full Color Banner in Special Section, May 24, 2020 ▪ Two 6x5 ROP pick-up Ad to be used by May 31, 2020 ▪ 50K ROS impressions on news-journalonline.com run by May 31, 2020 ▪ One Sliding Billboard on news-journalonline.com ▪ Sponsor 3 students scholarships (\$250 each) ▪ Present scholarship checks on stage ▪ 2-3 minute podium address ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Rotating logo on event website with click through to sponsor's website

- Opportunity to provide 200 marketing items for each seat at banquet
- One table of 8 at banquet

### SALUTATORIAN SIGNATURE SPONSOR\*\* \$3,000

One 2x6 Full Color Ad in Special Section ▪ One 2x6 ROP pick up Ad to be used by May 31, 2020 ▪ 35K ROS impressions on news-journalonline.com run by May 31, 2020 ▪ Sponsor 3 students scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet

- Opportunity to provide 200 marketing items for each seat at banquet
- One table of 8 at banquet

\*Select (1) Signature Sponsorship from below:

Centerpiece – Designation on all centerpieces as sponsor

Bag – Designation on all bags as sponsor (logo inclusion)

Valet – Custom valet tickets & signage in valet area (logo inclusion)

Selfie Station - Designation on all photos as sponsor (logo inclusion)

### GRADUATE SPONSOR\*

**\$1750**

One 2x6 Full Color Ad in Special Section ▪ 30K ROS impressions on news-journalonline.com run by May 31, 2020 ▪ Sponsor 2 student scholarships (\$250 each) ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ One table of 8 at banquet

### HONORS SPONSOR\*

**\$995**

One 2x6 Full Color Ad in Special Section ▪ 20K ROS impressions on news-journalonline.com run by May 31, 2020 ▪ Sponsor 1 students scholarships (\$250 each)

- Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet
- Opportunity to provide 200 marketing items for each seat at banquet
- 4 tickets to banquet

### MEDALLION SPONSOR\*

**\$495**

Sponsor (1) student scholarship (\$250 each) ▪ One 2x3 Full Color Ad in Special Section ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 2 ticket to banquet

*\*All Sponsors Please Note, In the event of a virtual event Marketing Items and Seats will be substituted with an additional student scholarship.*