



# March 20-22, 2020

## The Ocean Center, Daytona Beach

Presented by: The Daytona Beach News-Journal  
**APPLICATION AND EXHIBIT SPACE CONTRACT**

The undersigned exhibitor ("Exhibitor") desires to exhibit in the 31<sup>st</sup> Spring Home Show, March 20-22, 2020 at the Ocean Center. Exhibitor hereby applies for the following exhibit space.

(select four space locations in order of preference - we cannot guarantee any location but will do our best to accommodate your preference):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

*\* Booth location & floor plan is subject to change.*

Note: Two or more booths may be combined to create larger space. Show organizer, CA Florida Holdings LCC., d/b/a The Daytona Beach News-Journal (hereafter referred to as "Management"), wherever possible will attempt to comply with booth location requests on first come, first serve basis. **Show Management reserves the right, in its sole and absolute discretion, to make final determination of all space assignments in the best interests of the exposition.** Upon acceptance of this application by Management, this application becomes a contract, and by execution and delivery hereof, the undersigned agrees to all terms and conditions set forth herein and on the reverse side.

### 10'x10' Booth

**\$900**

*Includes: Exhibit space and 2 parking passes.  
 +Plus One (1) Quarter Pg. Fc. Ad.*

### 10'x10' Corner Booth

**\$950**

*Includes: Corner position exhibit space and 2 parking passes.  
 +Plus One (1) Quarter Pg. Fc. Ad.*

### 10'x20' Booth

**\$1,800**

*Includes: Exhibit space and 4 parking passes.  
 +Plus Two (2) Quarter Pg. Fc. Ad.*

### 20'x20' Booth

**\$2,700**

*Includes: Exhibit space and 6 parking passes.  
 +Plus Three (3) Quarter Pg. Fc. Ads.*

Ask about sponsorships

**TOTAL \$ \_\_\_\_\_**

**Check Payment Method:** \_\_\_\_\_

**Check** \_\_\_\_\_ **Cash** \_\_\_\_\_

**Credit Card (must fill out cc authorization form)** \_\_\_\_\_ **Ledger Account** \_\_\_\_\_

**In order for this application to be processed and confirmed, a deposit MUST accompany this application according to the schedule.**

**A. All applications received before January 31, 2020 require 50% deposit.\***

**B. All applications received after January 31, 2020 require 100% payment to reserve booth space.**

*Management reserves the right to terminate this contract for Exhibitor's failure to make timely payment, and upon such termination. Exhibitor forfeits all rights to any deposit already paid.*

**Cancellation & Termination:** The Exhibitor shall have the right to cancel this agreement in writing no later than 30 days prior to the opening date of the Show. In the event that the exhibitor notifies the management less than 30 days preceding the opening of the show, the exhibitor is still liable for full payment of the space rental under this agreement. This fee is non-transferable.

**Payment:** Payments accepted are cash, credit cards (Visa or Mastercard), debit cards, check, money order, ledger account and certified check.

*\* Must provide 501 C3 documentation approval*

\*For Electric Information please contact Power Source at (407) 351-4158.

\*For Table, Chairs & Carpet Rentals please contact PME Exp. Services

Contractors at (407) 730-3886

**\*\*\*I understand that my booth MUST include carpet that covers the entire booth space purchased. (Client Initials Required)**

Return application and deposit to:

**SPRING HOME SHOW**

News-Journal

P.O. Box 2831, Daytona Beach, FL 32120-2831

*All payments due by March 10, 2020*

*Make checks payable to The News-Journal.*

*Call your ad representative for pick up or fax to 386.258.0221*

## EXHIBITING COMPANY INFORMATION *(Please print or type)*

Firm Name: *(Referred to herein as "Exhibitor")* \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized by: \_\_\_\_\_ Signature (x) \_\_\_\_\_

What product(s) will you be displaying in your booth(s)?: \_\_\_\_\_

We DO NOT want to be located next to, or directly across the aisle from: \_\_\_\_\_

*Management cannot guarantee placement, but we will do best to accommodate requests*

DO NOT WRITE BELOW THIS LINE

## Accepted by Management *(Please print or type)*

N-J Sales Rep: \_\_\_\_\_ Rep# \_\_\_\_\_ Date: \_\_\_\_\_

Paid \_\_\_\_\_ Booths Assigned \_\_\_\_\_ N-J Acct.# \_\_\_\_\_

Notes \_\_\_\_\_

