



**Nominations Accepted: Now through June 6, 2019**  
*visit [newsjournalonline.com/firstresponders](http://newsjournalonline.com/firstresponders)*

**Honorees Selected: July 8, 2019**  
**Honorees Awarded: August 28, 2019**  
**Sponsor Deadline: July 31, 2019**  
**Feature Publishes: September 1, 2019**

**The Daytona Beach News-Journal will honor  
Volusia and Flagler counties First Responders  
August 28 | 5:30 – 9:00pm  
Hard Rock Hotel Daytona Beach  
918 N Atlantic Ave, Daytona Beach, FL 32118**



## 2019 First Responders Sponsorship Opportunities

### **Presenting Sponsor \$7,500 (4**

1x4 Full color rotating ad on Feature story in News-Journal ▪ Logo inclusion 1x2 on front page ear with Feature story ▪ (2) ¼ page full color ROP Ad to run in News-Journal by Sept. 30, 2019 ▪ 150K ROS impressions on news-journalonline.com run by Sept. 30, 2019 ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet as Presenting Sponsor ▪ Sponsor Mention in winner ad ▪ Banner at banquet in Mix’N’Mingle area (provided by sponsor) ▪ Vendor space at Mix’N’Mingle-table/linen/chair provided ▪ Opportunity to speak at banquet (5 mins. max) ▪ Logos on table tents ▪ Rotating logo on event website with click through to sponsor’s website ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### **Table Sponsor \$1,750**

Quarter page, full color ad ROP, use by Sept.30, 2019 ▪ 20k ROS impressions on newsjournalonline run by Sept. 30, 2019 ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Logos on table tent ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### **Vendor Space \$300**

(1) Business card ad, full color ad ROP, use by Sept.30 2019 ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Vendor space at Mix’N’Mingle-table/linen/chair provided ▪ 1 ticket to banquet

### **\*Signature Sponsor - \$3,000**

Half page full color ROP ad, use by Sept.30, 2019 ▪ (2) 3x5 full color ROP Ad to run in News-Journal by Sept. 30, 2019 ▪ 35K ROS impressions on news-journalonline.com run by Sept. 30, 2019 ▪ Logo on all marketing as Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Vendor space at Mix’N’Mingle- table/linen/chair ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ 4 tickets to banquet

### **Signature Sponsorships:**

**Centerpiece** – Designation on all centerpieces as sponsor

**Award** – Designation on all awards as sponsor (logo inclusion)

**Bag** – Designation on all bags as sponsor (logo inclusion)

**Valet** – Custom valet tickets & signage in valet area (logo inclusion)

**Drink /Napkin**– Designation on all drink tags/napkins as sponsor (logo inclusion)

**Entertainment** – Custom signage promoting entertainment

**Selfie Station** - Designation on all photos as sponsor (logo inclusion)

### **\*Select (1) Signature Sponsorship:**

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# 2019 First Responders Sponsorship Opportunities

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between CA Daytona Holdings, Inc. DBA: The Daytona Beach News-Journal and \_\_\_\_\_, "Retailer".

## Sponsorship Levels:

- Presenting**, \$7,500    **\*Signature**, \$3,000    **Table**, \$1,750    **Vendor**, \$300

\*Signature - **select one**:    **Centerpiece**    **Award**    **Bag**    **Valet**    **Drink**

**Total: \_\_\_\_\_ NJ Account #: \_\_\_\_\_**

- Ledger**    **Credit Card Authorization**    **Check \_\_\_\_\_(check #)**

*\*All cash accounts **MUST** prepay in full with submitted agreement*

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email address: \_\_\_\_\_

Approved by : \_\_\_\_\_(Print)   Date: \_\_\_\_\_

\_\_\_\_\_(Signature)

\_\_\_\_\_

**News-Journal Representative: \_\_\_\_\_ Rep#**

\_\_\_\_\_

**Events Marketing Manager Approval: \_\_\_\_\_**

**Date:**



# Daytona Beach News-Journal Payment Authorization Form

PLEASE COMPLETE AND RETURN. CREDIT CARD INFORMATION WILL REMAIN ON FILE UNTIL THE DURATION OF THE EVENT. ALL INFORMATION WILL REMAIN CONFIDENTIAL. IF PAYING FOR DEPOSITS ONLY THE CREDIT CARD WILL REMAIN ON FILE AND THE REMAINING BALANCE WILL BE CHARGED ON THE SAID EVENT CONTRACT.

Event Name: \_\_\_\_\_ Event Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

### Payment Information

Credit Card Type:  Visa  Mastercard  Discover  AMEX

Credit number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Total Due: \_\_\_\_\_

Payment Amount: \_\_\_\_\_

Total Balance Remaining: \_\_\_\_\_

### Billing Information

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email (Required): \_\_\_\_\_

Phone Number: \_\_\_\_\_

I authorize hereby authorize The Daytona Beach News-Journal to charge my credit card in the amount indicated:

Charge my credit card the 50% Deposit: \$ \_\_\_\_\_  
(Balance is due on date listed on the said event contract)

Charge my credit card for the refundable damage deposit

Charge my credit card for the Total Amount Due: \$ \_\_\_\_\_

As the credit card holder, I also authorize The Daytona Beach News-Journal to keep my credit card on file for future event contract payments.