



**Business Report Publication**  
Focus: Women in Business

**Publishes:** Oct. 6, 2019  
**Ad Deadline:** Sept. 18, 2019  
**Sponsor Deadline:** Sept. 18, 2019

**5<sup>th</sup> Annual Women in Business Banquet**  
Wednesday, October 2, 2019

**Banquet Location:**



*The Shores*  
RESORT & SPA

2637 S. Atlantic Ave  
Daytona Beach Shores

**Sponsor Set-up**  
10:30am - 11:30am

**Mix & Mingle**  
11:30am - 12:00pm

**Lunch & Program**  
12:00pm - 1:30pm



The Daytona Beach News-Journal will host the 5<sup>th</sup> annual banquet to honor our 2019 Business Report Influential Women In Business honorees. This event will highlight our community's top women in business while awarding the top nominated women in the below categories.

**Young Entrepreneur Woman in Business**

**Small Business Award**

**Public Sector Woman in Business**

**Private Sector Woman in Business**

**Non-Profit Woman in Business**

**Most Charitable Woman in Business**

**2019 Business Report's Woman of the Year**

**To purchase tickets visit**

**[news-journalonline.com/womeninbusiness](http://news-journalonline.com/womeninbusiness)**

**Each honoree receives (1) complimentary seat at the banquet.**

**For questions please contact:**

**Clayton Park, Business Editor 386.681.2470**

**Kaitlyn Stier, Events Marketing Manager 386.681.2365**

## 2019 News-Journal Women in Business Sponsor Agreement

### Presenting Sponsor \$7,500

Full page full color ad in Women in Business/Business Report, October 6, 2019 ▪ (2) ¼ page full color ROP Ad to run in News-Journal by Oct. 31, 2019 ▪ 150K ROS impressions on news-journalonline.com run by Oct. 31, 2019 ▪ Logo on all marketing as Presenting Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint and mention at the banquet as Presenting Sponsor ▪ Sponsor Mention in winner ad ▪ Banner at banquet in Mix’N’Mingle area (provided by sponsor) ▪ Vendor space at Mix’N’Mingle– table/linen/chair provided ▪ Opportunity to speak at banquet (5 mins. max) ▪ Logos on table tents ▪ Rotating logo on event website with click through to sponsor’s website ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### Table Sponsor \$1,750

Quarter page, full color ad in Women in Business/Business Report, October 6, 2019 ▪ 20k ROS impressions on newsjournalonline run by Oct. 31, 2019 ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Logos on table tent ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### Vendor Space \$300

(1) Business card ad in Women in Business/Business Report, October 6, 2019 ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Vendor space at Mix’N’Mingle– table/linen/chair provided ▪ 1 ticket to banquet

### \*Signature Sponsor - \$3,000

Half page full color ad in Women in Business/Business Report, October 1, 2019 ▪ (2) 3x5 full color ROP Ad to run in News-Journal by Oct. 31, 2019 ▪ 35K ROS impressions on news-journalonline.com run by Oct. 31, 2019 ▪ Logo on all marketing as Signature Sponsor (print, digital, radio, billboard) ▪ Logo on PowerPoint ▪ Sponsor Mention in winner ad ▪ Vendor space at Mix’N’Mingle– table/linen/chair ▪ Opportunity to provide 200 marketing items for each seat at banquet ▪ Table of 8

### Signature Sponsorships:

~~SOLD~~ **Centerpiece** – Designation on all centerpieces as sponsor

~~SOLD~~ **Awards** – Designation on all awards as sponsor (logo inclusion)

**Bag** – Designation on all bags as sponsor (logo inclusion)

**Valet** – Custom valet tickets & signage in valet area (logo inclusion)

**Drink /Napkin**– Designation on all drink tags/napkins as sponsor (logo inclusion)

**Entertainment** – Custom signage promoting entertainment

~~SOLD~~ **Photo** - Designation on all photos as sponsor (logo inclusion)

**\*Select (1) Signature Sponsorship:**



# 2019 News-Journal Women in Business Sponsor Agreement

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between CA Daytona Holdings, Inc. DBA: The Daytona Beach News-Journal and \_\_\_\_\_, "Retailer".

## Sponsorship Levels:

Presenting, \$7,500    \*Signature, \$3,000    Table, \$1,750    Vendor, \$300

\*Signature - select one:    Centerpiece    Award    Bag    Valet    Drink    Napkin

Total: \_\_\_\_\_ NJ Account #: \_\_\_\_\_

Ledger    Credit Card Authorization    Check \_\_\_\_\_ (check #)

*\*All cash accounts MUST prepay in full with submitted agreement*

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

Email address: \_\_\_\_\_

Approved by : \_\_\_\_\_ (Print) Date: \_\_\_\_\_

\_\_\_\_\_ (Signature)

News-Journal Representative: \_\_\_\_\_ Rep# \_\_\_\_\_

Events Marketing Manager Approval: \_\_\_\_\_ Date: \_\_\_\_\_